



Dear Bowie West Fest Sponsors

The 1st Annual Bowie West Fest & Rodeo is just around the corner. Your business can show its support for the Bowie West Fest by being a Sponsor of this important community event 100% of proceeds goes back to our community and its citizens.

The events begin Friday September 1st and concludes Monday September 4th, Sponsorship levels are detailed below. Your sponsorship is critical to the production of all aspects of this event which will benefit our community. It will be used to provide scholarships to our youth and awards for participants, Toys at Christmas time for the children on the angel tree, school supplies for students in Montague County, and many other charitable things that bring our community closer. It also allows us to bring in entertainment to draw more people to our community and to your business during the Rodeo and the West Fest activities. It will be a family event for many of our families to enjoy together and just have some plain ole fun.

Deadline for sponsorships is Wednesday, July 26th. Sponsorships may be limited, so get your requests in early!

2017 1st Annual Bowie West Fest Sponsorship Levels (circle your choice)

\$10,000 – Presidential Sponsor: Only 2 spots available sponsor will receive a banner with your company name/ logo, newspaper, radio, advertising, rodeo program, Bowie Westfest posters, 4 general admission rodeo tickets and continual vocal advertisement during the 4 nights of the event.

\$5000 – Platinum Sponsor: Premium sponsor will receive a banner with your company name and logo, newspaper, radio, television advertising, rodeo program, Bowie West Fest posters, 4 general admission rodeo tickets and continual vocal advertisement during the 4 nights of the event.

\$3000 - Premium Sponsor: Premium sponsor will receive a banner with your company name and logo, newspaper, radio, television advertising, rodeo program, Bowie West Fest posters, 4 general admission rodeo tickets and continual vocal advertisement during the 2 nights of rodeo.

\$1500 - Gold Sponsor will receive a banner with your company name and logo, newspaper advertising, Bowie West Fest posters, 4 general admission rodeo tickets and reading of your business verbiage announced several times during the rodeo production.

\$500 - Event Sponsorship will receive a banner with your company name and logo, company announced prior and during your selected Rodeo Event and 4 general admission rodeo tickets. Please indicate which Rodeo Event you would like to Sponsor. _____

\$400 - Chute Sponsorship will receive a banner on the front of a chute with your company name and logo and every time that chute is used, your company name is announced and 4 general admission rodeo tickets.

\$300 – Barrel Sponsorship will receive a banner with your company name and logo placed outside the rodeo grounds starting August 5th and the morning of the event it will be moved to the inside of the rodeo arena and 4 general admission rodeo tickets

\$200 - Banner Sponsorship will receive a banner with your company name and logo placed outside the rodeo grounds starting August 20th and then the week of the rodeo it will be moved to the inside of the rodeo arena and 4 general admission rodeo tickets.

\$200 – Buckle Sponsor, all events will be awarded beautiful Custom Buckles you may indicate which event you want to sponsor _____ should that event not be available we will contact you with your choices.

*****All GA Rodeo tickets can be swapped for 4 wrist bands which allow access to the grounds for all the festivities.

Please mail your check and choice selection by Wednesday, July 25th: to Bowie West Fest PO Box 152, Bowie, TX 76230

Company Name: _____ Contact Name _____

Address: _____

Contact Email: _____ Phone#: _____